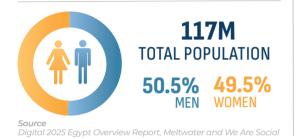
# Discover Alorica Egypt

**Our One-Stop Shop for Exceptional CX** 

## Come for the Experience. Stay for the Expertise.



Located in Cairo, Alorica Egypt is easily accessible; with direct flights from New York (10 hours) and all major European cities (3-5 hours)





### **Did You Know?**

Egypt is the one of the fastestgrowing offshore BPO markets in the world



Egypt has been a big player in the BPO space for over 20 years, backed by strong government support and modern infrastructure

Egypt is one of the largest BPO locations in Africa. Its sophisticated and expansive Information and Communication Technology (ICT) infrastructure

lays the foundation for the country's flourishing BPO sector, one of the factors behind Egypt's consistent top-5 ranking in the annual Offshore BPO Confidence Index



**Internet Users As** a Percentage of

Total Internet Users



81.9%

**Total Population** 

Year-over-Year Change in the Number of Internet Users

+14.6%

+12M

Avg. Daily Time Spent **Using Internet** By User

7H 27M

-6% (-28 MINS)

**Accessing Internet** Via Mobile Phone

Percentage of Users







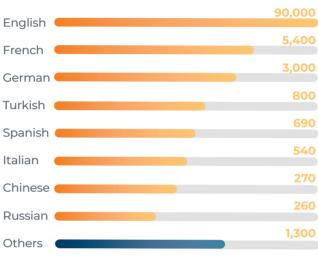
Source Digital 2025 Egypt Overview Report, Meltwater and We Are Social



#### Language

With top-tier talent and a highly educated workforce, Alorica Egypt delivers awardwinning, people-pleasing support across dozens of different languages, from Arabic to EFIGS—English, French, Italian, German and Spanish efficiently, costeffectively, and at scale

#### Annual University Graduates By Language Of Study



Siamese, Hebrew, Farsi, Greek, Urdu, Korean, Japanese, Czech

Source 2023 Africa BGS Benchmarking & Market Report

#### **Gross Domestic Product in US Billions**

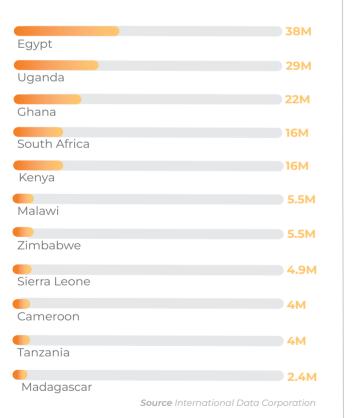


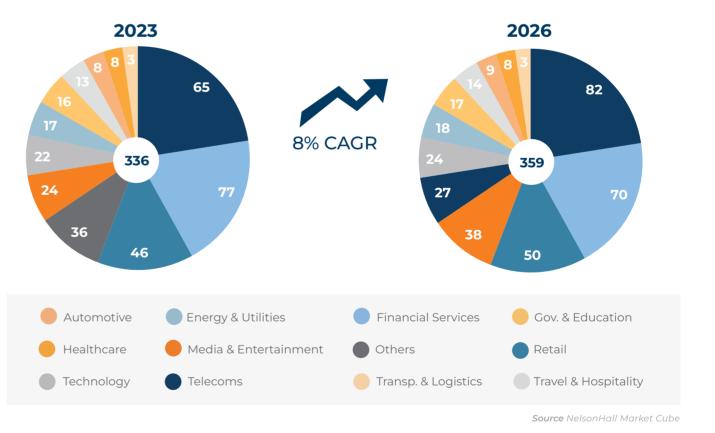
Source 2023 Africa BGS Benchmarking & Market Report

**Estimated English-Speaking Population in Africa** 

**Market Size by Vertical** 







Why Alorica Egypt?



Multilingual CX in over 20 languages



Agile delivery with proximity and cultural integration across major EMEA markets



Our full-service client-centric approach is designed to maximize your business outcomes



Well-developed infrastructure with regulations in accordance with EU legislation

Want to learn more? Let's talk!

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