

# Alorica Digital Trust & Safety

## AI-Powered Protection at Enterprise Scale



### AI POLICY MODERATION

Create and implement content moderation policies in seconds while automating content review—no coding required. Our multi-modal system analyzes files in over 30 languages as soon as they're uploaded, flagging harmful content for human moderator review.

#### Use Cases

- Proactively moderate content uploaded to your platform
- Automate guideline enforcement, flagging abusive or manipulated content

#### Business Impact



**Reduced False Positives:** 62% fewer false positives than traditional moderation



**Always-On Performance:** 99.9% uptime guarantee



**Rapid Policy Deployment:** Implement new moderation rules in seconds

### USER PROFILE MODERATION

One solution with the capacity of 850 human moderators. Remove bad actors from your platform before they cause harm and resolve up to 85% of reports automatically without human intervention.

#### Use Cases

- Enable real-time, automated content moderation
- Scale moderation capabilities up or down as needed

#### Business Impact



**Enhanced Accuracy:** 89% fewer errors than human-only moderation



**Faster Resolution:** 99.4% reduction in content report resolution time



**Cost Efficiency:** 65%+ cost savings through automation of common moderation tasks

### AI FRAUD PREVENTION

Protect your users by anticipating and detecting criminal behavior on your platform. Identify threats like fake accounts, fraudulent reviews, and counterfeit goods, enabling automated and scalable enforcement.

#### Use Cases

- Detect counterfeit products, fake reviews, fraudulent accounts, and scams to protect your platform integrity

#### Business Impact



**Efficient Fraud Detection:** Identify and respond to criminal behavior systematically, eliminating ineffective "whack-a-mole" approaches



**Scalable Enforcement:** Leverage historical fraud data to detect suspicious patterns beyond human capability



**Enhanced Platform Integrity:** Create a secure platform free from criminal activity, building the trust needed for continued user engagement

Visit [alorica.com/digital-trust-safety](https://alorica.com/digital-trust-safety) to learn more.