Take a Trip with Us... to Europe, Middle East & Africa!

Discover insanely great CX solutions across continents



Customized Solutions for EMEA and Beyond

As a world business hub, Europe, Middle East, and Africa (EMEA) is a cornerstone of the global CX industry. The region's well-developed infrastructure, grounded in information security and privacy regulations in accordance with EU legislation, has made it a perfect destination for scalable, multilingual support. Europe, Middle East, and Africa are ideal for creating BPO solutions that address everything from digital CX support to multi-language needs through customizable delivery options that support your customers in almost every language.

Alorica's EMEA sites offer unique delivery options like work-at-home, hybrid, and brick-and-mortar, available across multiple countries. And with a strong infrastructure that allows for tailored delivery as part of a unique business continuity planning approach, you can reduce risks with a workforce that can scale at a moment's notice.

With superior CX solutions, you can diversify your business at scale with a customized approach that works for you —and your customers. Plus, with operations in countries like Bulgaria, South Africa and Egypt, we're exactly where you need us to be.

The Alorica Advantage

Alorica's capabilities in EMEA are a perfect complement for partners seeking highly-skilled workers and robust digital CX solutions with support from unique locations:

- Deep process re-engineering capabilities with decades of front/back office expertise
- Multilingual CX support in 75 languages and 200 regional dialects with Alorica ReVoLT
- Well-developed infrastructure with information security and privacy regulations in accordance with EU legislation
- A standardized management onboarding process and immersive agent training deliver first-level leaders ready to deliver outstanding customer experiences
- Custom delivery solutions—bolstered by our experience, capacity, and our size—result in significant cost savings for you

Discover Alorica EMEA



Operations across four countries



Support for over **75 languages** across multiple distinct vertical markets



Over **two decades experience** supporting the world's best brands



Geographically dispersed locations offer redundancy from a business continuity perspective



Political stability across multiple countries and governments



Two Continents. Four Countries. Dozens of Languages. Endless Possibilities.

Delivering world-class multilingual service, backed by decades of expertise

Alorica Bulgaria: Inspired by People, Empowered by Technology

Situated in Sofia, our unique capabilities are a perfect complement for partners looking for an educated, tech-savvy, multilingual workforce, to support different program sizes and needs. The Sofia market is among the world's most attractive outsourcing destinations, backed by a well-developed infrastructure and terrific tax benefits. Operating since 2010, Alorica Bulgaria delivers outstanding customer care and technical support in 30+ languages, including English, French, Italian, German, Spanish, Greek, Dutch and more. Sofia is the ideal location for highly complex work types. And with a ready pool of agents always available, we can scale for your business at a moment's notice.

Alorica Egypt: One-Stop Shop for Exceptional CX

Egypt has been an established player in the BPO space for more than 20 years, supported by sustained government investment in IT and call center infrastructure. As one of the fastest growing offshore BPO markets, Egypt boasts a scalable, highly-skilled, cost-competitive, and educated workforce. Home to the largest and youngest multilingual workforce in the Middle East, Alorica Egypt offers 17+ languages at scale, making this a unique hub for multilingual support. Egypt's time zone ensures alignment with key markets in Europe, allowing us to provide extended business hours and real-time support, improving client satisfaction and response times.

Alorica Poland: A Proven Multilingual Hub

Over 435,000 people are currently employed in the BPO sector in Poland, with the Polish BPO market projected to reach US\$3.69 billion in the next 4 years. Poland continues to be a strategic location for delivering exceptional multilingual customer experiences, with our team providing scalable, cost-effective support across a wide range of languages, including English, Polish, French, German, Italian, Spanish, Russian, Turkish, Portuguese, and more. With a flexible delivery model and access to highly qualified talent, we help global brands meet evolving customer needs with speed and agility.

Alorica South Africa: Time to Unlock the Potential

South Africa is emerging as a leading BPO hub, with an impressive annual growth rate of 22% since 2017 and a projected workforce exceeding 500,000 by 2030. Boasting over 16.5 million English speakers, South Africa offers a robust talent pool, especially in Cape Town, known for its strong track record with global retailers and tech companies. The region is culturally aligned with U.S. and UK markets, providing exceptional customer care, tech support, and revenue generation services. Alorica South Africa sets itself apart with its swift talent acquisition, scalability, and internal growth, specifically with Customer Service and Tech talent

What's Alorica's Secret?

It's simple—our employees are our #1 asset. And the happier they are, the happier our clients are—starting with their customers!

That's why we provide:



Robust career development programs



State-of-the-art facilities featuring bright aesthetics, collaboration rooms, cafeterias,

and break rooms



Employee engagement is promoted through recognition programs, awards, and company-wide events



Culture Champions facilitate team-bonding events and serve
as conduits between management
and frontline agents



Competitive salary and benefits

Find your perfect language solution with **Alorica EMEA!**

Let's connect and discover what we can achieve together!

