

Jadah Hawkins

Global Market Leader, Retail
Alorica

Jadah Hawkins is the SVP, Global Market Leader for Retail and eCommerce at Alorica. She's led teams in Fortune 15 and private equity companies through transformational change—all while unlocking her team's talent. Jadah's main priorities are to drive a seamless customer journey on behalf of our clients, solidify brand loyalty and optimize revenue growth through technology, operational excellence, and forward-focused thinking.

