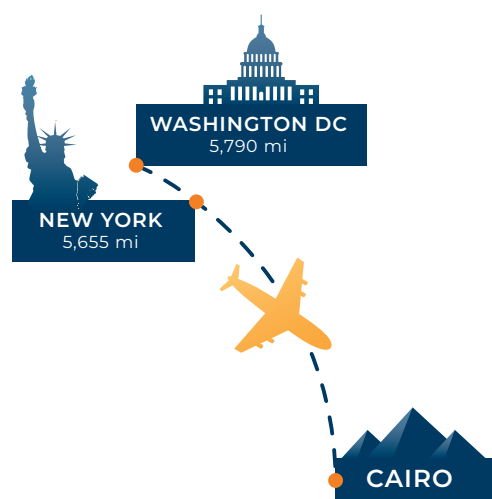


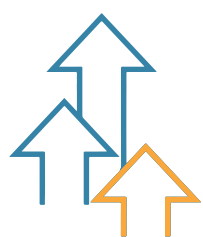
# Discover Alorica Egypt

Top notch English support in a centralized location

Come for the Experience. Stay for the Expertise.



Alorica Egypt is situated in Cairo, the largest city in Africa. This strategic location makes it easily accessible from the United States. Direct flights from New York or Washington connect the two destinations, making it a convenient journey for those visiting our state-of-the-art offices



## Did You Know?

Egypt is the one of the fastest-growing offshore BPO markets in the world

**15 YEARS**

Egypt's been a big player in the BPO space for over 15 years, backed by strong government support and modern infrastructure

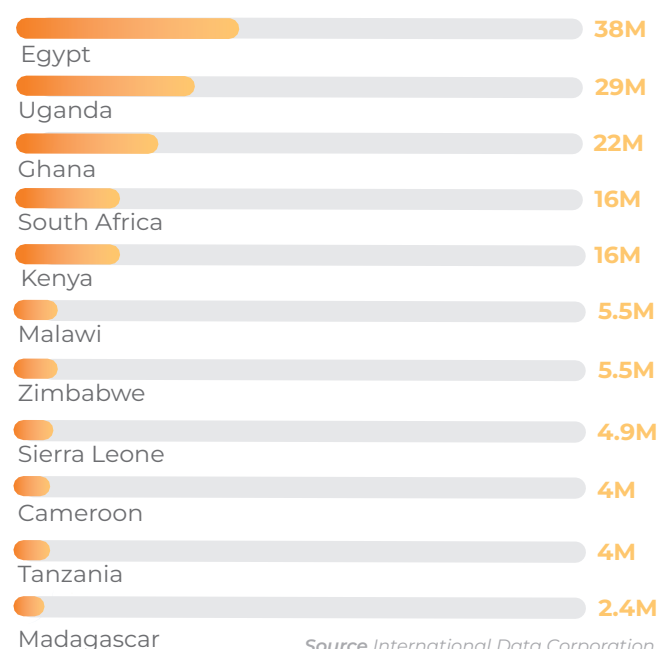
Egypt is one of the largest BPO locations in Africa. Its sophisticated and expansive Information and Communication Technology (ICT) infrastructure lays the foundation for the country's flourishing BPO sector, one of the factors behind Egypt's fourth-place position in the 2022 Most Favored CX Offshore Delivery Points rankings



## Language

With top-tier talent and a highly educated workforce, Alorica Egypt delivers award-winning, people-pleasing support across dozens of different languages, from Arabic to EFIGS—English, French, Italian, German and Spanish—to Urdu, efficiently, cost-effectively, and at scale

### Estimated English-Speaking Population in Africa



Total Internet Users

Internet Users As a Percentage of Total Population

Year-over-Year Change in the Number of Internet Users

Avg. Daily Time Spent Using Internet By User

Percentage of Users Accessing Internet Via Mobile Phone



**80.75M**



**72.2%**  
[Unchanged]



**+1.6%**  
+1.2M



**7H 41M**  
-4.4% (-21 MINS)



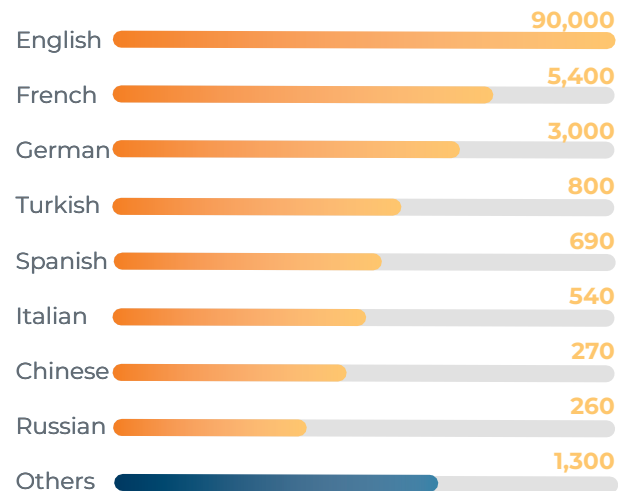
**94%**  
+3.8% (+340 BPS)

Source: Digital 2023 Global Overview Report, Meltwater and We Are Social

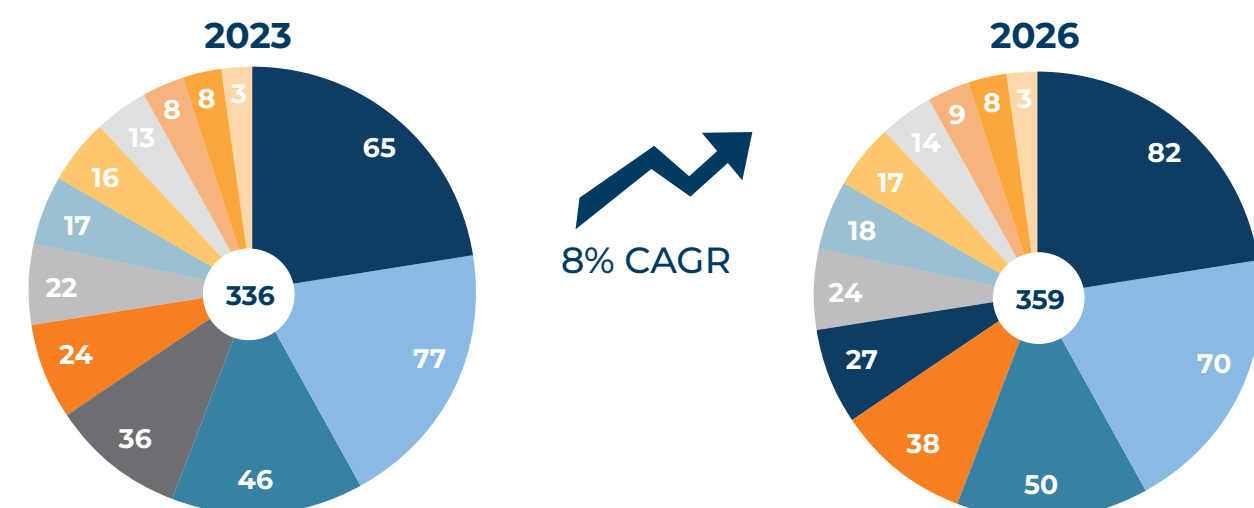
### Gross Domestic Product in US Billions



### Annual University Graduates By Language Of Study

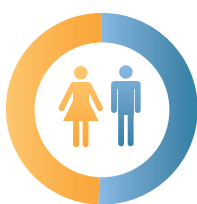


### Market Size by Vertical



- Automotive
- Energy & Utilities
- Financial Services
- Gov. & Education
- Healthcare
- Media & Entertainment
- Others
- Retail
- Technology
- Telecoms
- Transp. & Logistics
- Travel & Hospitality

Source: NelsonHall Market Cube



**111.8M**  
TOTAL POPULATION  
**50.6% MEN** **49.4% WOMEN**

Source: Digital 2023 Global Overview Report, Meltwater and We Are Social

## Why Alorica Egypt?



Multilingual CX in over 30 languages



Agile delivery with proximity and cultural integration across major EMEA markets



Operational expertise through global best practices across industries



Customizable delivery solutions, like Alorica Anywhere, Connection Hubs, and B&M for always-on support

Want to learn more?  
Let's talk!

letstalkegypt@alorica.com | alorica.com

**alorica**  
Passion • Performance • Possibilities

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